

# Large Enterprise Insurance Company

## Introduction

This case study of a large enterprise insurance company is based on a May 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Brand Protection. We achieved better management of 3rd-party mailers and enhanced protection through DMARC.”

## Challenges

The company evaluated and ultimately selected Agari Brand Protection to:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders

## Use Case

The key features and functionalities of Agari that the company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance
- Brand Abuse Monitoring

## Results

The company achieved the following results with Agari:

- Protection against new phishing attacks using look-alike domains
- Protection newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

The company rated Agari’s Brand Protection detection and prevention capabilities as follows:

- Achievement of authentication goals: Significantly better than the competition
- Reporting & forensics: Better than the competition
- Third-party sender management: Better than the competition
- DMARC expertise: Better than the competition

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Insurance**

### About Agari

Agari is transforming the legacy Secure Email Gateway with its next-generation Secure Email Cloud™ powered by predictive AI. Leveraging data science and real-time intelligence from trillions of emails, the Agari Identity Graph™ detects, defends, and deters costly advanced email attacks including business email compromise, spear phishing, and account takeover.

**Learn More:**

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