



## CUSTOMER PROTECT

Email attacks are damaging your brand and reducing your revenues. Restore customer trust in your email communications with Agari Customer Protect.

### AT A GLANCE

Agari Customer Protect stops phishing by automating the process of DMARC enforcement, ensuring that every email your customers receive claiming to be from you will actually be from you.

### BUSINESS BENEFITS

- › Reduce risk and fraud losses by preventing phishing and ensuring compliance
- › Increase revenue from digital engagement and marketing programs
- › Reduce operational costs associated with email channel management
- › Increase trust and protect the value of your brand

### KEY FEATURES AND CAPABILITIES

- › **Email Cloud Intelligence** to view and manage sender domains and IP addresses
- › **EasySPF™** to quickly and automatically build an SPF record
- › **Hosted SPF** turns over SPF record creation and management to Agari
- › **Look-alike domain defense** uses real time feeds to identify malicious domains impersonating your brand for remediation by your takedown vendor
- › **Data Analytics** gives deep context on email domains including authentication, deliverability, abuse, and more



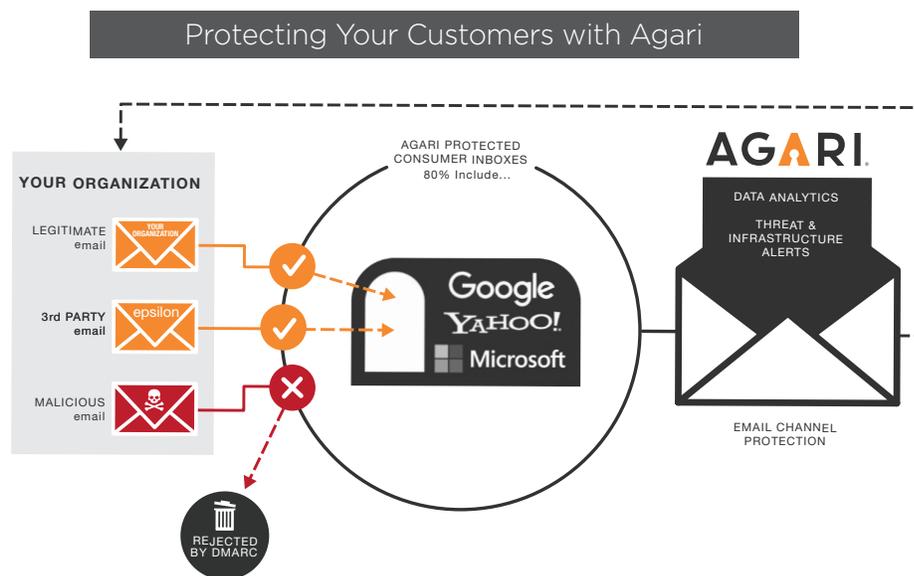
### RISK AND IDENTITY: TODAY'S TOP EMAIL CHALLENGES

Email is the critical communication channel for organizations to engage with their customers. It's also the primary vector that cybercriminals use to exploit a brand and target its customer base with advanced attacks. Malicious emails from cybercriminals can damage a brand, erode customer trust, and impact a corporation's bottom line. Increasingly consumers are valuing security as a brand differentiator.

A related challenge organizations are facing involves the complexity of today's email channel. Driven by the addition of new cloud-based email services, the acquisition of new companies, or the set-up of unauthorized email servers by shadow IT, an organization's "email identity" is constantly changing. This creates both a security risk when unauthorized email is sent on behalf of that organization's brand, as well as a potential business problem if legitimate email is blocked from getting to customers.

### SECURE AND MANAGE YOUR EMAIL CHANNEL

Agari Customer Protect stops phishing by automating the process of DMARC email authentication and enforcement, protecting your customers from cyberattacks, preserving brand identity, and improving digital engagement.



Agari analyzes 2 trillion emails per year claiming to be from your domains across the world's largest cloud email providers. Agari combines its own 3rd Party sender knowledge with Agari Customer Protect tools that let you authenticate your organization's legitimate email, blocking unauthorized emails from reaching your customers. And when criminals switch tactics to employing look-alike domains, our Agari alerts you to these messages spoofing your brand and allows you to detect the malicious URLs so that you can take down the website.

*"Using Agari helped us identify and block nearly 2 million phishing emails and assisted in the proper authentication of legitimate emails."*

**Global 500 British Multinational Bank**

## ACTIONABLE INSIGHT INTO YOUR EMAIL ECOSYSTEM

For many organizations, cloud-based email services such as Salesforce, Marketo or Epsilon represent the majority of email sent to customers and partners. Often, organizations may not even know all the cloud service providers sending email on their behalf. Fewer still may have gotten to the point of protecting customers from phishing attacks that impersonate third parties.

Customer Protect includes Email Cloud Intelligence, which automatically identifies, monitors and manages emails being sent on your behalf by third-party email senders. This enables businesses to easily identify and authorize legitimate email communications, block malicious emails from cyber criminals and protect customers, partners and employees from advanced email attacks including phishing and business email compromise (BEC). And if you're a Splunk user, the new Agari App allows you to integrate and view email security events right in your Splunk console.

### Well-known Senders

These well-known (to Agari) senders sent messages on your behalf in the last 14 days. When there are multiple domains using a sender, you can view the per-domain breakdown by viewing the details.

Sender Name	Domains	Volume	SPF Pass	DKIM Pass
	agari.com	137,384	97.9%	99.3%
	agari.com	32,078	100.0%	100.0%
	agari.com	10,498	0.0%	100.0%
	2 (total) agari.com & 1 more <a href="#">Details</a>	4,047	100.0%	0.4%
	agari.com	2,061	0.0%	100.0%
	agari.com	121	100.0%	100.0%

## ROI WITH CUSTOMER PROTECT

Forrester Consulting recently interviewed Agari existing customers to examine the ROI and additional benefits achieved they deployed Customer Protect. The organizations all have leading brands that are frequently targeted by criminals disseminating phishing emails using these brands.



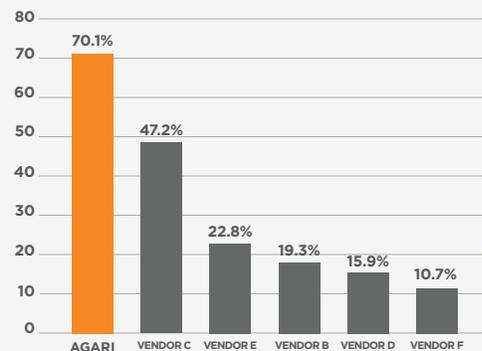
## THE AGARI ADVANTAGE

**TEAM:** Email experts from Agari Customer Success partner with you to ensure your critical email security and compliance needs are met, from preventing phishing, to integrating with key business processes, and maintaining ongoing email hygiene.

**TECHNOLOGY:** Only Agari identifies trusted email senders by correlating visibility from two trillion emails per year with sender authenticity models augmented with machine learning.

**TRACK RECORD:** Agari has a higher rate of enforcement than anyone and has helped more organizations realize business value by bringing their domains to a DMARC policy of Reject than all other companies combined.

**DOMAINS AT REJECT BY DMARC VENDOR**  
Source: Farsight DNSDB (July through December 2017)



## THE COMPANY WE KEEP

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