



CUSTOMER PROTECT

Email attacks are damaging your brand and reducing your revenues. Restore customer trust in your email communications with Agari Customer Protect.

AT A GLANCE

Agari Customer Protect eliminates phishing attacks and brand abuse by ensuring that every email your customers receive claiming to be from you will actually be from you.

BUSINESS BENEFITS

- › Reduce risk and fraud losses by preventing phishing and ensuring compliance
- › Increase revenue from digital engagement and marketing programs
- › Reduce operational costs associated with email channel management
- › Increase trust and protect the value of your brand

KEY FEATURES AND CAPABILITIES

- › Detect and block illegitimate email from consumers' inboxes
- › Protect against lookalike domain spoofing
- › Automatically identify, track and manage 3rd party senders
- › Manage email hygiene and authentication with guided workflow administration tools
- › Access deep analytics on email domains, including authentication, deliverability, abuse, and more
- › Leverage real time feeds for use by 3rd party takedown vendors

"With the Agari platform, we were able to measure... 110 million attack emails every day impersonating our identity. After we started protecting our users with Agari, attack attempts quickly dropped to a few thousand emails per day, which never reached user inboxes."

Postmaster, Twitter

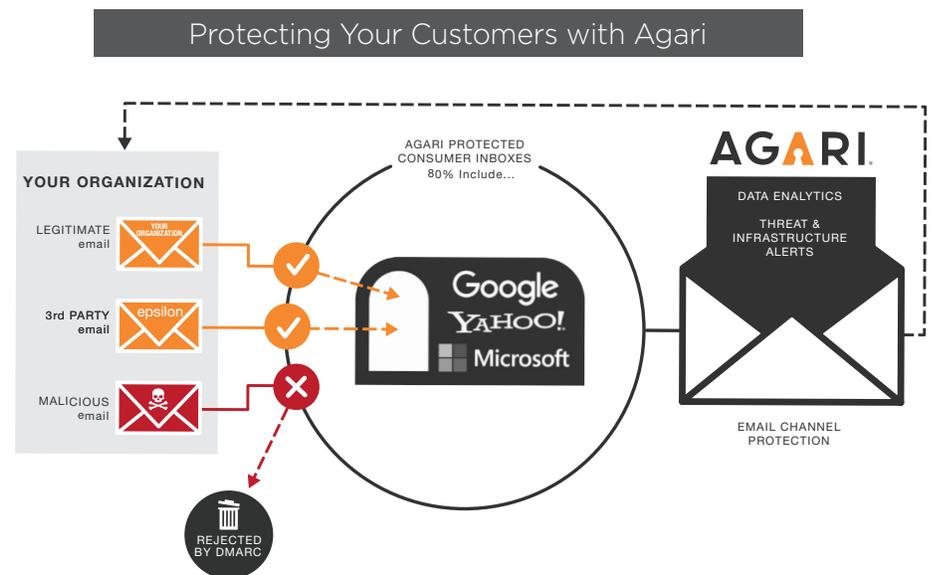
RISK AND IDENTITY: TODAY'S TOP EMAIL CHALLENGES

Email is the critical communication channel for organizations to engage with their customers. It's also the primary vector that cybercriminals use to exploit a brand and target its customer base with advanced attacks. Malicious emails from cybercriminals can damage a brand, erode customer trust, and impact a corporation's bottom line. Increasingly consumers are paying importance to security as a brand differentiator.

A related challenge organizations are facing involves the complexity of today's email channel. Driven by the addition of new cloud-based email services, the acquisition of new companies, or the set-up of unauthorized email servers by shadow IT, an organization's "email identity" is constantly changing. This creates both a security risk when unauthorized email is sent on behalf of that organization's brand, as well as a potential business problem if legitimate email is blocked from getting to customers.

SECURE AND MANAGE YOUR EMAIL CHANNEL

Agari Customer Protect secures email as a primary channel of digital customer engagement, eliminating brand abuse and consumer fraud leveraging company domains. Agari enables organizations to establish trust in online interactions and transactions between major brands and their customers.



Agari analyzes email sent claiming to be from your domains to 3 billion mailboxes across the world's largest cloud email providers including Google, Microsoft and Yahoo. Based on that data, Agari creates a model of legitimate email behavior for your organization. Then, that model is published via the DMARC standard and used to block all unauthorized email from reaching your customers' inboxes.

ACTIONABLE INSIGHT INTO YOUR EMAIL ECOSYSTEM

For many organizations, cloud-based email services such as Salesforce, Marketo or Epsilon represent the majority of email sent to customers and partners. Often, organizations may not even know all the cloud service providers sending email on their behalf. Fewer still may have gotten to the point of protecting customers from phishing attacks that impersonate third parties.

Customer Protect includes Email Cloud Identity, which automatically identifies, monitors and manages emails being sent on your behalf by third-party email senders. This enables businesses to easily identify and authorize legitimate email communications, block malicious emails from cyber criminals and protect customers, partners and employees from advanced email attacks including phishing and business email compromise (BEC).

Well-known Senders

These well-known (to Agari) senders sent messages on your behalf in the last 14 days. When there are multiple domains using a sender, you can view the per-domain breakdown by viewing the details.

Sender Name	Domains	Volume	SPF Pass	DKIM Pass
	agari.com	137,384	97.9%	99.3%
	agari.com	32,078	100.0%	100.0%
	agari.com	10,498	0.0%	100.0%
	2 (total) agari.com & 1 more Details	4,047	100.0%	0.4%
	agari.com	2,061	0.0%	100.0%
	agari.com	121	100.0%	100.0%

ROI WITH CUSTOMER PROTECT

Forrester Consulting recently interviewed Agari existing customers to examine the ROI and additional benefits achieved they deployed Customer Protect. The organizations all have leading brands that are frequently targeted by criminals disseminating malicious emails to compromise customer accounts.



THE AGARI ADVANTAGE

TEAM

Email experts from Agari Customer Success ensure you meet your critical email security and compliance needs, from preventing phishing, to integrating with ongoing key business, and maintaining perpetual email hygiene.

TECHNOLOGY

Only Agari identifies trusted email senders by correlating visibility from 10 billion email messages a day with sender authenticity models augmented with machine learning.

TRACK RECORD

Agari has helped more organizations realize business value by protecting and managing their outbound email channel than all other companies combined

THE COMPANY WE KEEP

Top 5 social networks | 6 of the top 10 Banks | Top cloud providers

