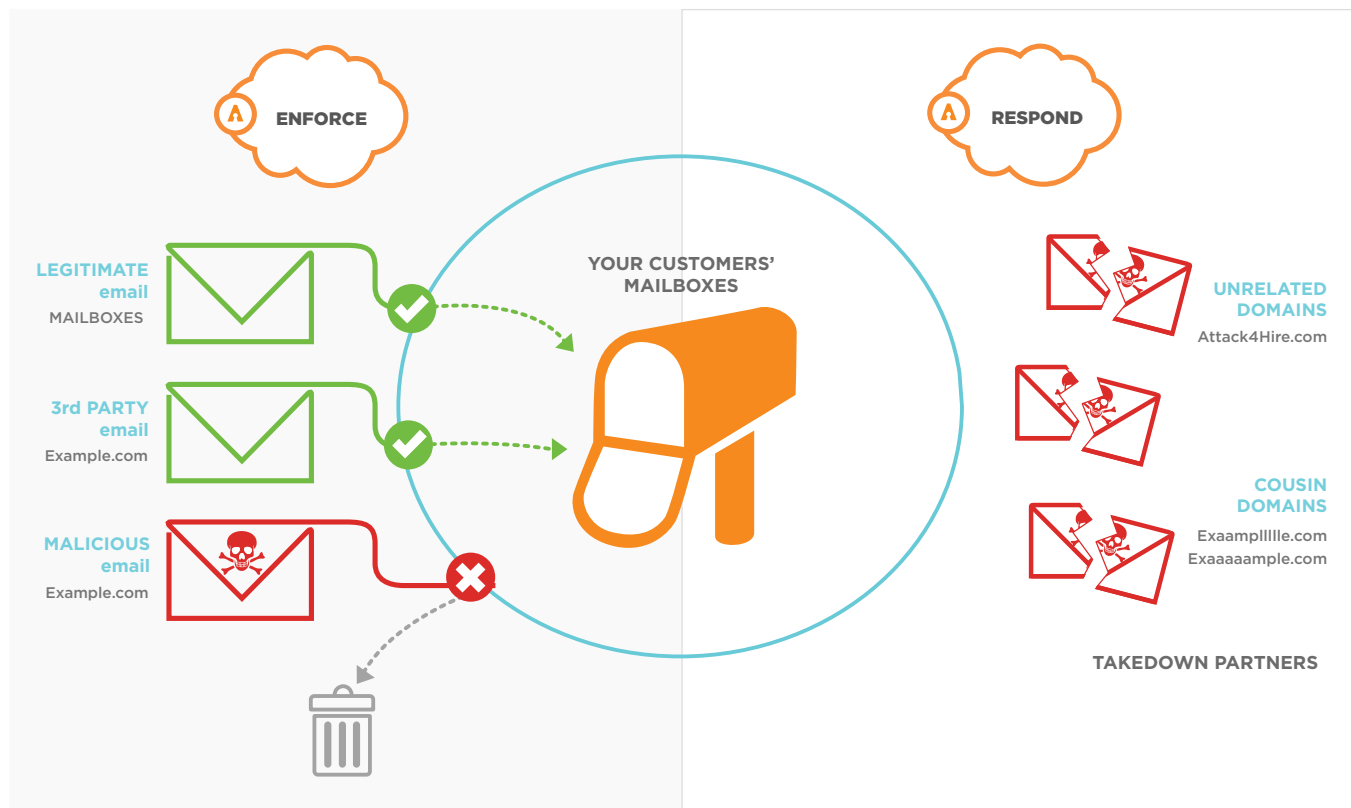


YOUR BRAND AT RISK

Today, within a couple of minutes anyone can send an email claiming to be you. These phishing emails can leverage the domains you own, such as your YourCompany.com, or they could come from domains that are not controlled by you, such as look-alike domains that closely resemble your own domains. To keep your brand and your customers safe you need to address both types of attack when they occur. You need the 1-2 punch of Agari Customer Protect Enforce + Respond.



LOCK DOWN WHAT YOU CAN CONTROL - DISRUPT WHAT YOU CAN'T

Agari Customer Protect is an email security and data analytics product that helps secure your customer email channel by establishing trust and making sure that the only emails your customers get from you will actually be from you. With the Enforce module, you are leveraging DMARC to protect the domains you own. But when cyber criminals discover that their old tactics are no longer working, they choose to spoof your brand from domains that you cannot protect via a DMARC policy. They may be look-alike domains, aka “cousin” domains, or completely unrelated domains. Agari’s Respond module of Customer Protect allows you to detect and disrupt this type of attack. With Respond you will be alerted to messages spoofing your brand and the malicious URIs will be identified so that you can disable the attack. Respond is about disrupting what you can’t reject.

CUSTOMER PROTECT - RESPOND

Respond delivers accurate, actionable intelligence - using its contextual correlation engine to slash false positives that wastes your time and resources.

- › **Active Attack Campaigns:** Respond monitors email abuse data from around the world in real time, to identify when your brand is being abused.
- › **Contextual Correlation:** Respond creates profiles of your brand based on our knowledge of your organization, the domains you own, and the typical patterns of legitimate use of your brand in email from DMARC data to effectively reduce the noise of general spam and abuse.
- › **Brand Spoofing Alerts:** The Brand Spoofing Alert identifies new brand spoofing threats. Respond will alert you to new attacks that have been identified as using your brand in a potentially malicious way. We will tell you what components of the message we used to identify your brand and what looks suspicious.
- › **Takedown Integration:** Respond will submit new threats against your brand automatically to your take down vendor or Security Operations, wherever you choose to send your Threat Feed.
- › **Preventive Intelligence:** Agari's Customer Success team can help you find and purchase "defensive" domains that could appear to be related to your organization and protect them with DMARC.

THE RESPOND CONTEXTUAL CORRELATION ENGINE

Continuous monitoring and analytics are at the core of Respond. Big data is only big noise unless appropriate analytics, supplemented with external sources of context, community and threat intelligence to improve accuracy, are used to distill it into actionable insight for the enterprise.

Agari has created a data analytics platform that aggregates threat data from global ISP's, local ISP's, and threat data feeds. This big data, over 7 billion messages per day, is contextually correlated to accurately identify abuse of your brand. Agari's contextual correlation engine enables companies to gain intelligence on brand and domain abuse and detect email attacks in real time, before they scale. This allows you to quickly disrupt attacks, disabling the malicious sites quickly so fewer customers become victims.

Respond detects and disrupts email attacks from domains you don't control, ensuring that your customer email channel stays trusted.

Enforce and **Reflect** are the other tiers within the **Customer Protect** platform. While Enforce ensures that the only emails your customers get from you will actually be from you, Reflect empowers you to shut the door on spoofing and spear phishing attacks misusing your domains to target your employees. Visit www.agari.com/products/ to learn more. Visit www.agari.com/products/ to learn more.