

Global 500 Financial Services Company

Introduction

This case study of a Global 500 financial services company is based on a January 2018 survey of Agari customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Using Agari we stopped 1.4m potentially fraudulent emails from being delivered to customers per month.”

Challenges

The business challenges that led the company to evaluate and ultimately select Agari Customer Protect included the need to:

- Prevent cyber criminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders

Use Case

The key features and functionalities of Agari that the company find most valuable included:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third Party Email Sender Discovery, Management & Governance
- Visibility, Forensics & Threat Intelligence
- Brand Abuse Monitoring

Before selecting Agari the company also evaluated Proofpoint (Return Path).

Results

The surveyed company rates the following Agari Customer Protect capabilities better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- 3rd-party sender management
- DMARC expertise

The company has realized the following benefits as a result of implementing Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Detection and management of new third-party email senders for their domains

After achieving DMARC Reject, the company expects to realize the following ongoing benefits leveraging Agari:

- Prevention of phishing on domains
- Increased trust & protected value of brand
- Email governance for email senders (preventing shadow IT)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Financial Services

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

Learn More:

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