

## AllSouth Federal Credit Union

### Introduction

This case study of AllSouth Federal Credit Union is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service.



“With Agari Customer Protect we prevent the delivery of thousands of fraudulent emails every month, triggered by cybercriminals who attempt to use our brand or phish our members.”

### Challenges

The business challenges that led AllSouth to evaluate and ultimately select Agari Customer Protect included:

- Preventing cybercriminals from phishing customers using their brand to commit fraud
- Improving deliverability of legitimate email from authorized senders
- Protecting employees against business email compromise or executive spoofing attacks that use their email domain

### Use Case

The key features and functionalities of Agari the credit union finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance

Prior to selecting Agari, the company also evaluated ReturnPath.

### Results

The company rates the following capabilities from Agari Customer Protect as better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- Third-party sender management
- DMARC expertise

AllSouth has realized the following benefits as a result of implementing Agari:

- Prevention of phishing on domains
- Increased trust & protected value of brand
- Protection against new phishing attacks using look-alike domains
- Detection and management of new third-party email senders for their domains

#### Company Profile

Company:  
**AllSouth Federal Credit Union**

Company Size:  
**Medium Enterprise**

Industry:  
**Financial Services**

#### About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

**Learn More:**

[Agari](#)