

Global 500 American Bank

Introduction

This case study of a Global 500 banking company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Customer Protect.”

Challenges

The business challenges that led the company to evaluate and ultimately select Agari Customer Protect included the ability to have better reporting on phishing attacks than their peers.

Use Case

The key features and functionalities of Agari the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance

Before selecting Agari the company also evaluated an in-house solution and the following vendors:

- Proofpoint (Return Path)
- Valimail

Results

The surveyed company rated the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: significantly better than the competition
- Ease of use: better than the competition
- Reporting & forensics: significantly better than the competition
- Third-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT
- Protection of newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains
- Prevention of phishing on domains
- Increased trust & protected value of brand

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Banking

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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