

## Multinational European Banking Group

### Introduction

This case study of a large enterprise banking company is based on a January 2018 survey of Agari customers by TechValidate, a Third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Agari expertise was crucial in rolling out a DMARC project covering 2.5k domains and identifying shadow IT, especially in the cloud.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included:

- Preventing cybercriminals from phishing customers using their brand to commit fraud
- Protecting employees against business email compromise or executive spoofing attacks that use their email domain

### Use Case

The key features and functionalities of Agari the bank finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance

Prior to selecting Agari the bank also evaluated the following vendors:

- DMARCIAN
- An in-house solution
- Proofpoint (Return Path)

### Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: better than the competition
- Ease of use: better than the competition
- Reporting & forensics: significantly better than the competition
- Third-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The bank has realized the following benefits as a result of implementing Agari:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Banking**

#### About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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