

Global Food Manufacturer

Introduction

This case study of a large enterprise food company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“50+ of our active domains now have a Reject policy and a further 2300+ domains are monitored via DMARC. 12.7 million malicious emails have been blocked in the last year.”

“Agari also provides visibility of emails sent inbound from our domains. Multiple unique inbound senders were identified and authorized preventing legitimate email being rejected or quarantined.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately selecting Agari Customer Protect included:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders
- Protect employees against business email compromise or executive spoofing attacks that use their email domain

Use Case

The key features and functionalities of Agari the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance
- Visibility, Forensics & Threat Intelligence
- Brand Abuse Monitoring

Before selecting Agari the company also evaluated DMARC Analyzer.

Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: significantly better than the competition
- Ease of use: significantly better than the competition
- Reporting & forensics: significantly better than the competition
- Third-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The company realized the following benefits as a result of implementing Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT
- Protection of newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

The company expects to realize the following ongoing benefits by leveraging Agari Customer Protect:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Email governance for email senders (preventing shadow IT)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Food

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

Learn More:

