

Fortune 500 Chemicals Company

Introduction

This case study of a Fortune 500 chemicals company is based on a January 2018 survey of Agari customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included the need to:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Protect employees against business email compromise or executive spoofing attacks that use their email domain

Use Case

Before selecting Agari the company also evaluated DMARC Analyzer. The company finds the DMARC, SPF, DKIM Email Authentication Policy Management features and functionalities of the Agari solution the most valuable.

Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: significantly better than the competition
- Ease of use: significantly better than the competition
- Reporting & forensics: significantly better than the competition
- 3rd-party sender management: significantly better than the competition
- DMARC expertise: significantly better than the competition

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Email governance for email senders (preventing shadow IT)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Chemicals

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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