AGARI

Global 500 British Multinational Bank

Introduction

This case study of a Global 500 banking company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "
> "Using Agari helped us identify and block nearly 2 million phishing emails and assisted in the proper authentication of legitimate emails."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included:

- Preventing cybercriminals from phishing customers, using their brand to commit fraud
- Improving deliverability of legitimate email from authorized senders

Use Case

The key features and functionalities of Agari that the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance
- Visibility, Forensics & Threat Intelligence
- Brand Abuse Monitoring

Prior to selecting Agari the bank also evaluated the following vendors:

- DMARC Analyzer
- DMARCIAN

Results

The surveyed company rates the following capabilities of Agari Customer Protect as significantly better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- Third-party sender management
- DMARC expertise

The bank has realized the following benefits as a result of implementing Agari:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand

The company expects to realize the following ongoing benefits by leveraging Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT
- Protection of newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Banking

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

Learn More:

Agari