

Global 500 American Investment Bank & Financial Services Corporation

Introduction

This case study of a Global 500 banking company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Customer Protect.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included:

- Prevent cybercriminals from phishing customers, using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders
- Protect employees against business email compromise or executive spoofing attacks that use their email domain

Use Case

Prior to selecting Agari the bank also evaluated Proofpoint (Return Path). The company found the DMARC, SPF, DKIM Email Authentication Policy Management features and functionalities of the Agari solution the most valuable.

Results

The surveyed company rated the following capabilities of Agari Customer Protect better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- Third-party sender management
- DMARC expertise

The bank has realized the following benefits as a result of implementing Agari:

- Prevention of phishing on domains
- Increased revenue through better email deliverability
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand

The company expects to realize the following ongoing benefits by leveraging Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Protection newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Banking

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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