

## Global 500 Computer Software Company

### Introduction

This case study of a Global 500 computer software company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Customer Protect.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately purchase Agari Customer Protect:

- Prevent cybercriminals from phishing customers, using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders

### Use Case

The key features and functionalities of Agari the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Visibility, Forensics & Threat Intelligence

Prior to selecting Agari the company evaluated the following vendors:

- DMARCIAN
- Proofpoint (Return Path)

### Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: better than the competition
- Ease of use: significantly better than the competition
- Reporting & forensics: better than the competition
- 3rd-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Prevention of phishing on domains
- Increased trust & protected value of brand
- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Computer Software**

#### About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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