

American Regional Bank & Financial Services Company

Introduction

This case study of a large enterprise financial services company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“By working with Agari we have increased mail delivery by 11%. We have been able to implement DMARC and troubleshoot issues with third parties since partnering with Agari and getting visibility into email being sent on our domains.”

Challenges

The primary business challenge that led the profiled company to evaluate and ultimately purchase Agari Customer Protect was the need to prevent cybercriminals from phishing customers by using their brand to commit fraud.

Use Case

The key features and functionalities of Agari the company finds most valuable include

- DMARC, SPF, DKIM Email Authentication Policy Management
- Visibility, Forensics & Threat Intelligence
- Brand Abuse Monitoring

Results

The bank rates the following capabilities of Agari Customer Protect better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- Third-party sender management
- DMARC expertise

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Protection of newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Financial Services

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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