

Global 500 Computer Software Company

Introduction

This case study of a Global 500 computer software company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Customer Protect.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders
- Protect employees against business email compromise or executive spoofing attacks that use their email domain
- Prevent shadow IT

Use Case

The key features and functionalities of Agari that the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Third-Party Email Sender Discovery, Management & Governance

Results

The surveyed company rates the following capabilities of Agari Customer Protect better than the competition:

- Achievement of authentication goals
- Ease of use
- Reporting & forensics
- Third-party sender management
- DMARC expertise

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Email governance, compliance and prevention of shadow IT
- Detection and management of new third-party email senders for their domains

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Computer Software

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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