

Large Enterprise Computer Software Company

Introduction

This case study of a large enterprise computer software company is based on a January 2018 survey of Agari customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Agari Customer Protect eliminated the problem of host sender domain spoofing.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included the need to:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Protect employees against business email compromise or executive spoofing attacks that use their email domain

Use Case

The key features and functionalities of Agari the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Brand Abuse Monitoring

Before selecting Agari the company also evaluated the following vendors:

- DMARC Analyzer
- Proofpoint (Return Path)

Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: better than the competition
- Ease of use: significantly better than the competition
- Reporting & forensics: better than the competition
- 3rd-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The company has realized the following benefits as a result of implementing Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Email governance, compliance and prevention of shadow IT
- Protection of newly acquired domains (i.e. defensive, M&A)
- Detection and management of new 3rd-party email senders for their domains

The company expects to realize the following ongoing benefits by leveraging Agari Customer Protect:

- Prevention of phishing on domains
- Increased revenue through better email deliverability
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand
- Email governance for email senders (preventing shadow IT)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Computer Software

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

Learn More:

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