

Large Enterprise Computer Software Company

Introduction

This case study of a large enterprise computer software company is based on a January 2018 survey of Agari customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We were able to increase customer trust and dramatically reduce the number of phishing attacks by using Agari Customer Protect. We rate highly Agari’s quality of support & service.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect included:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders

Use Case

The key features and functionalities of Agari that the surveyed company finds most valuable include:

- DMARC, SPF, DKIM Email Authentication Policy Management
- Visibility, Forensics & Threat Intelligence

Prior to selecting Agari the company also evaluated Proofpoint (Return Path) and DMARCIAN, as well as considering doing it themselves.

Results

The surveyed company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: better than the competition
- Ease of use: significantly better than the competition
- Reporting & forensics: better than the competition
- 3rd-party sender management: better than the competition
- DMARC expertise: better than the competition

The company has realized the following benefits as a result of implementing Agari Customer Protect and achieving DMARC Reject:

- Prevention of phishing on domains
- Increased revenue through better email deliverability
- Increased trust & protected value of brand
- Email governance for email senders (preventing shadow IT)
- Detection and management of new 3rd-party email senders for their domains

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Computer Software

About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

Learn More:

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