

## Top 20 Global Banking Group

### Introduction

This case study of a large enterprise banking company is based on a January 2018 survey of Agari customers by TechValidate, a third-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Prior to implementing DMARC 50% of all emails were being sent by criminals, all at risk of being delivered to our customer’s inbox. Following the rollout of DMARC, only 1% of emails are being sent by criminals via the bank’s domain, and of those, 98% are not delivered to the customer’s inbox.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Agari Customer Protect:

- Prevent cybercriminals from phishing customers using their brand to commit fraud
- Improve deliverability of legitimate email from authorized senders
- Protect employees against business email compromise or executive spoofing attacks that use their email domain

### Use Case

The bank found the DMARC, SPF, DKIM Email Authentication Policy Management features and functionalities of the Agari solution the most valuable.

Prior to selecting Agari the bank also evaluated an in-house solution as well as Proofpoint (Return Path).

### Results

The company rates the following capabilities of Agari Customer Protect:

- Achievement of authentication goals: significantly better than the competition
- Ease of use: better than the competition
- Third-party sender management: better than the competition
- DMARC expertise: significantly better than the competition

The bank has realized the following benefits as a result of implementing Agari Customer Protect:

- Prevention of phishing on domains
- Reduced consumer fraud/support costs related to email
- Increased trust & protected value of brand

The company expects to realize the following ongoing benefits by leveraging Agari Customer Protect:

- Protection against new phishing attacks using look-alike domains
- Protection newly acquired domains (i.e. defensive, M&A)
- Detection and management of new third-party email senders for their domains

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Banking**

#### About Agari

Agari, a leading cybersecurity company, is trusted by leading Fortune 1000 companies to protect their enterprise, partners and customers from advanced email phishing attacks.

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